

brian wiggins

voice for hire

Commercial Voiceover Rates

ALL RATES QUOTED ARE ESTIMATES. INDIVIDUAL PROJECTS MAY HAVE DIFFERENT RATES DEPENDING ON OTHER FACTORS SUCH AS COMPLEXITY, LENGTH OF PROJECT, THE NUMBER OF VIDEOS IN A PROJECT, ETC.

Radio/Internet Radio

Length of commercial	National/Internet			Regional			Local		
	12 Months	4-6 Months	3 Months	12 Months	4-6 Months	3 Months	12 Months	4-6 Months	3 Months
1 x :15	\$1,500	\$1,200	\$575	\$950	\$600	\$300	\$850	\$350	\$250
1 x :30	\$1,565	\$1,285	\$610	\$1,200	\$845	\$425	\$1,130	\$680	\$275
1 x :60	\$1,630	\$1,315	\$640	\$1,445	\$1095	\$545	\$1,410	\$1,010	\$295
1 x :90	\$1,700	\$1,350	\$675	\$1,700	\$1,350	\$675	\$1,700	\$1,350	\$320
Radio + Digital Bundle				<ul style="list-style-type: none"> • Rates are per product, per medium. • Radio +Digital Bundle applies when the same track is used in both mediums and booked at the same time. • Discounts are available for multiple track bookings. • Live-directed sessions are available. • Rates are negotiable • Ask about small business/non-profit discounts 					
1 x :15	\$2,250	\$1,875	\$865						
1 x :30	\$2,345	\$1,930	\$915						
1 x :60	\$2,445	\$1,975	\$960						
1 x :90	\$2,550	\$2,025	\$1,010						

Television / Internet / Cinema

Length of commercial	National/Internet			Regional			Local		
	12 Months	4-6 Months	3 Months	12 Months	4-6 Months	3 Months	12 Months	4-6 Months	3 Months
1 x :15	\$3,200	\$2,500	\$1,250	\$1,500	\$1,000	\$500	\$1,200	\$800	\$400
1 x :30	\$3,350	\$2,650	\$1,325	\$1,650	\$1,150	\$575	\$1,350	\$950	\$475
1 x :60	\$3,500	\$2,800	\$1,400	\$1,800	\$1,300	\$650	\$1,500	\$1,100	\$525
Television + Digital Bundle				<ul style="list-style-type: none"> • Rates are per product, per medium. • Radio +Digital Bundle applies when the same track is used in both mediums and booked at the same time. • Discounts are available for multiple track bookings. • Live-directed sessions are available. • Rates are negotiable • Ask about small business/non-profit discounts 					
1 x :15	\$4,800	\$3,750	\$1,875						
1 x :30	\$5,025	\$3,975	\$1,985						
1 x :60	\$5,250	\$4,200	\$2,100						

I also provide narration, audiobook, and animation/video game voiceover services. Contact me for rates.